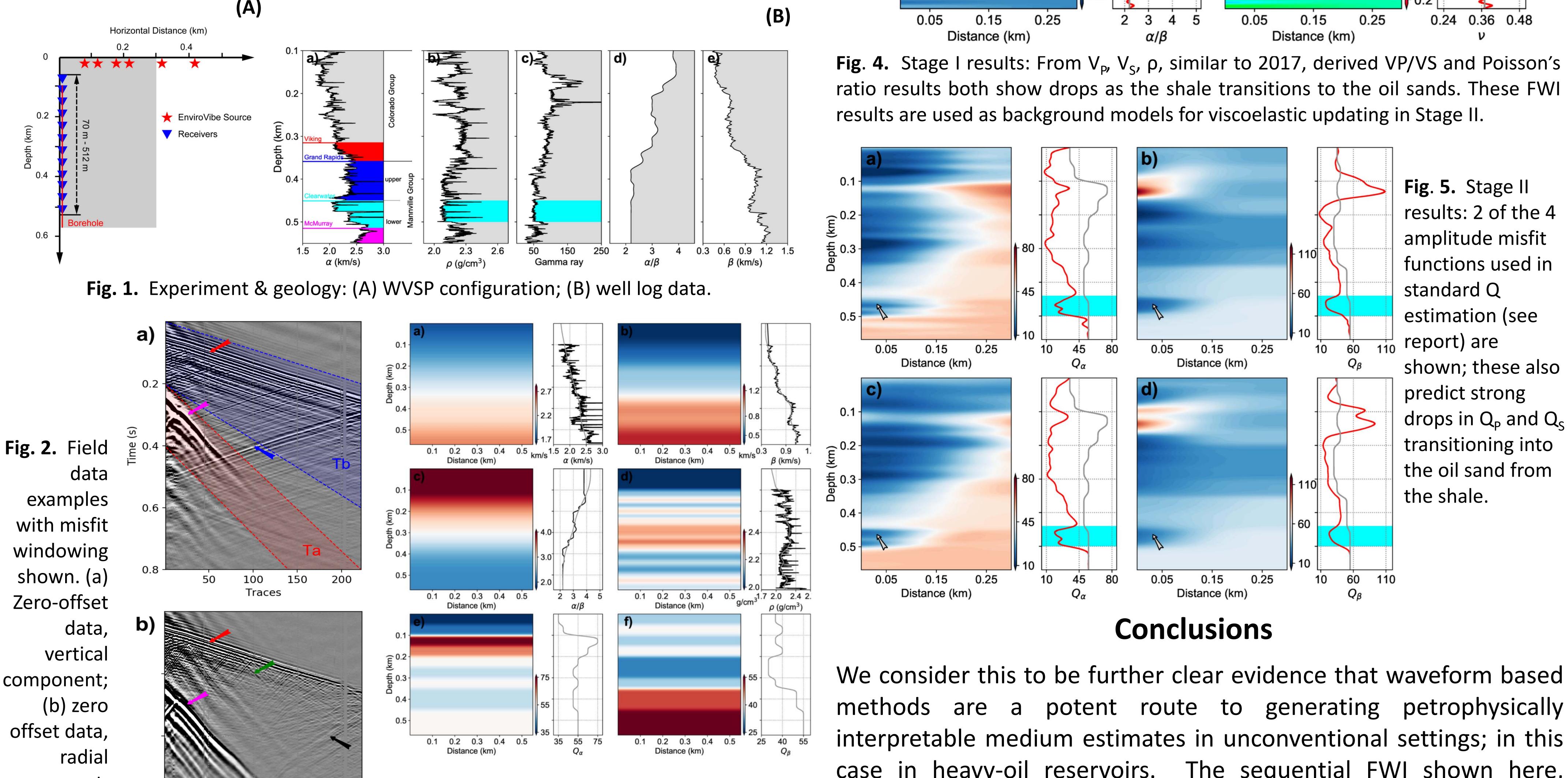
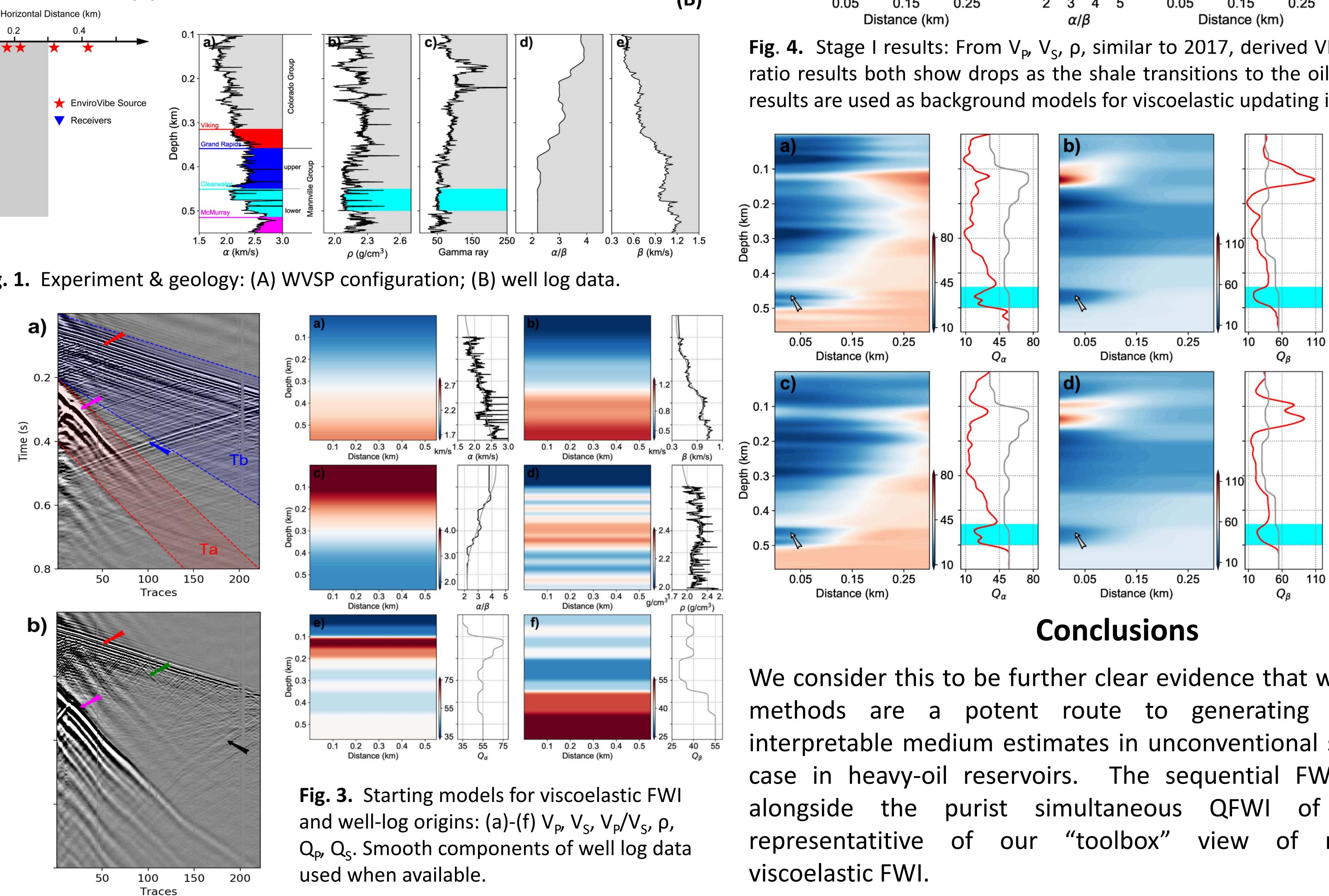
## Amplitude-based misfit functions in viscoelastic FWI applied to walk-away vertical seismic profile data Wenyong Pan and Kris Innanen\* k.innanen@ucalgary.ca

## Multiparameter viscoelastic FWI in unconventionals

Multiparameter FWI is a mainline research direction for CREWES: we are pursuing its potential as a means for driving petrophysical interpretation of 3D-3C (and beyond!) data in conventional and unconventional reservoirs. In these efforts  $Q_P$  and  $Q_S$  are extremely important (see also Keating's work in this year's report). Here, based on the successfuly isotropic elastic FWI efforts of 2017, we present sequential viscoleastic FWI results on data from a producing Western Canadian heavy-oil field (owner/operator anonymous).

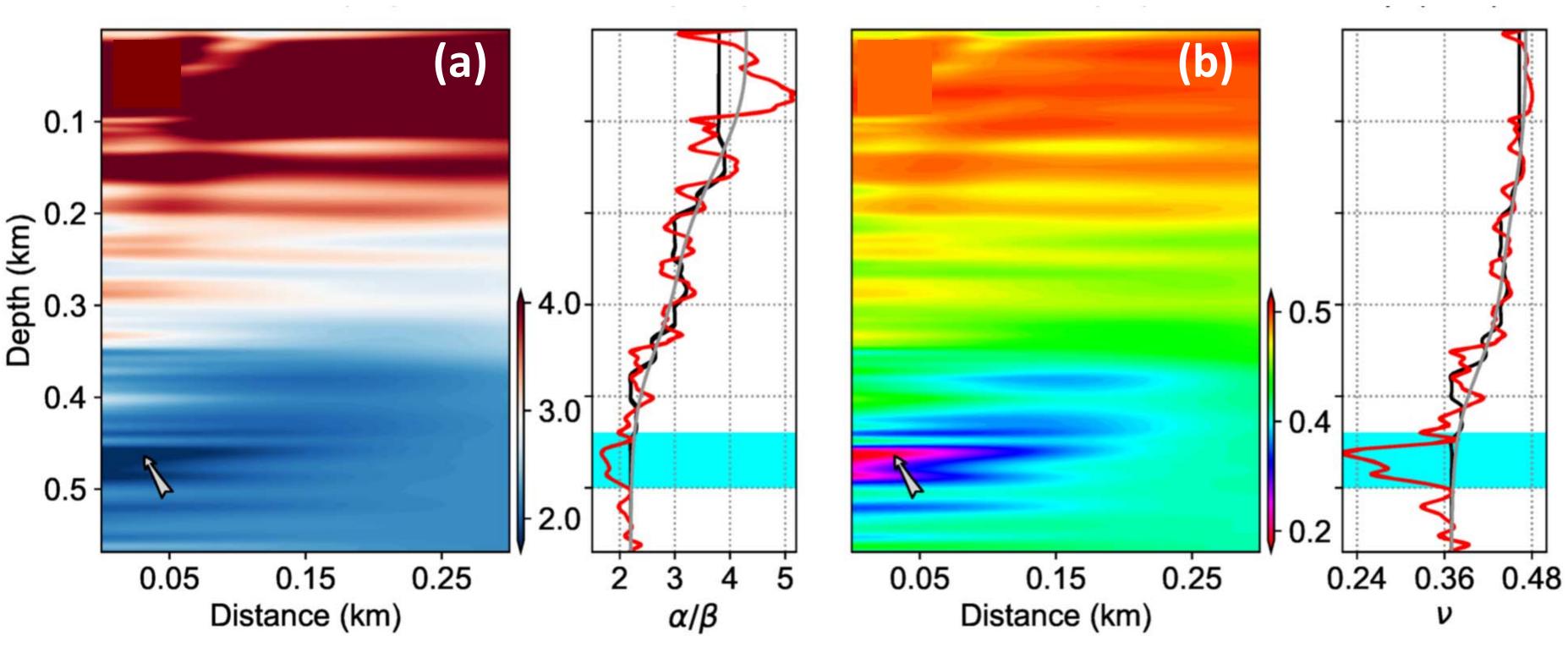




examples with misfit windowing shown. (a) Zero-offset component; offset data, component.



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We consider this to be further clear evidence that waveform based methods are a potent route to generating petrophysically interpretable medium estimates in unconventional settings; in this case in heavy-oil reservoirs. The sequential FWI shown here, the purist simultaneous QFWI of Keating, are multiparameter





Fig. 5. Stage II results: 2 of the 4 amplitude misfit functions used in standard Q estimation (see <sup>110</sup> report) are shown; these also predict strong drops in  $Q_p$  and  $Q_s$ transitioning into the oil sand from the shale.